



Shop like a VIP!

Practical Parenting is pleased to launch the VIP Shopping Card, with more than 120 great retail offers at all our favourite stores nationwide. Your *Practical Parenting* VIP card gives you access to exclusive discounts, promotions and fabulous freebies! Don't forget to check upcoming issues for more great offers. We love these brands and we hope you will too!

Standard terms and conditions apply to all offers. The PPVIP Card cannot be used with any other offer. The card cannot be applied to already discounted or on-sale products. You must show your VIP card to qualify for offers. Discounts cannot be redeemed for cash or used retrospectively. No discount on freight unless specified with individual offers. All offers valid 18 March - 17 June 2009 unless otherwise stated.



Esprit (Australia wide)

Esprit is renowned as one of the trendiest kidswear retailers and now you can get great savings on gorgeous gear for your gorgeous kids! From dresses and t-shirts to hats and socks, Esprit offers smart and affordable style options. Visit www.esprit.com.au for Esprit store locations Australia wide.

20% OFF

all full-price Esprit kids' merchandise.

Shoes & Sox

Look after your child's health from the ground up. The team at Shoes & Sox aim to provide reasonably priced and fashionable footwear that is appropriate for your child and fits correctly to help you take the best care of your little one's growing feet. Visit www.shoesandsox.com.au.

FREE SOCKS

to the value of \$12.95 when you spend \$59.95 or more in a single transaction

Babyland (WA)

A veritable wonderland of all things teeny tiny, Babyland is Western Australia's one-stop baby shopping destination for all your pram, nursery and baby needs. To make shopping easier for expectant mums, they even deliver statewide. Check out their website at www.babyland.com.au.

10% OFF

storewide

BabyBlinks

Australian-owned BabyBlinks encourages active learning by incorporating images and music into products that capture a young child's attention and imagination, while inspiring their curiosity and development. No bored babies here! Visit www.babyblinks.com.

30% OFF

storewide. Enter the code VIP at the checkout.

Quinn Macool

Welcome to the pink-free zone! Quinn Macool designs cool and cheeky everyday boys' clothing with style and humour. They're great for busy mums - all clothes are easy to wash and iron - and best of all, no itchy tags! Visit www.quinnmacool.com.au.

20% OFF

all online clothing. Excludes newborn hampers, customised gear and father-and-son sets. Enter code PPVIP at checkout.

Snazzy Baby

Snazzy Baby provides safe, effective products to help babies and small children enhance their motor skills development. You'll have a baby Einstein within no time! Check out www.snazzybaby.com.au.

20% OFF

storewide. Enter code SNBAPPVIP at checkout.

Pop Maternity

Pop Maternity brings you the latest in practical, innovative and unique maternity underwear, nappy bags and much more. You'll love their handy mother's reminder bracelets and clever "little extensions" for growing bubs! Visit www.popmaternity.com.au.

20% OFF

storewide. Enter code PPVIP09 at checkout.

Mum's Little Outlet

Mum's Little Outlet caters for all your baby needs, from clothing and pyjamas to baby carriers and slings, with pages and pages of products at competitive prices. Check out their eco and organic products - 100% natural and so good for delicate skin. Visit www.mumslittleoutlet.com.au.

25% OFF

storewide. Enter code PRACTICAL at checkout.

Outlook Australia

Outlook provides a solution to the sun's glare while helping to shield babies from potentially harmful UV rays. Thousands of parents now have a practical solution and no more cloth nappies pinned to the pram! Visit www.outlooktm.com.

FREE GIFT

Buy any two Outlook or Bamboo Baby products and receive a bonus pair of Bamboo Baby bath mitts valued at \$14.95.

Fab freebie

ecostore

ecostore is passionate about creating a healthy, sustainable world with plant-based cleaning products that are gentle on your skin and simply beautiful to use. They smell great too! Check out www.ecostore.net.au.

FREE LAUNDRY POWDER

Log onto www.ecostore.net.au to receive a free sample of ecostore laundry powder.

Online retailers

Momento

Do you have stacks of beautiful family snapshots but no idea how to display them? Momento can transform your precious memories into a take-home album, diary or calendar. Visit www.momento.com.au.

20% OFF

print products. Enter PRACTICAL at checkout. Valid on a single order. Excludes gift packs. Limit one per person. Momento Pro and international users excluded.

Little Wren

Little Wren was established in 2005 with a desire to fill the gap for stylish, comfy, ethical clothing in Australia. Look no further than Little Wren for cotton basics with fabulous funky graphics. Check out their range at www.littlewren.com.au.

20% OFF

storewide. Enter code LITTLEWRENPPM at checkout.

La Toriana

Calling all style-savvy kids! La Toriana is your one-stop shop for quality, stylish and affordable designer label clothing and accessories for babies and children. Explore their cute clothing at www.latoriana.com.au.

15% OFF

storewide. Spend \$100 and receive a free gift. Enter the code PP09 at the checkout.

Bosco Bear

Spark your kids' imaginations with a little bit of help from Bosco Bear. Personalise your children's rooms and personal belongings with funky wall stickers and labels for school. You can even design your own party invitations! Visit www.boscobear.com.au.

20% OFF

storewide. Enter code BOSCOPP at checkout. Limit one use per customer.

Blest Bras

Shop in the comfort of your own home and find out how easy bra shopping should be! Blest Bras specialise in pretty lingerie, swimwear and clothing in sizes 6-26, C-L cup. Visit www.blestbras.com.au.

20% OFF

all maternity bras Enter code PP20BRA49 at checkout. Offer valid 18 March - 21 April 2009.

Jive Baby

Jive Baby's online boutique boasts a stunning range of organic, designer and funky baby clothes for your little person. There's a host of great goodies available, including products from Paper Eskimo, Baby Legs, Tailored Tadpole and Blabla Toys. To see their range, visit www.jivebaby.com.au.

20% OFF

storewide. Enter the code VIP at the checkout (case sensitive). Customers must join mailing list to obtain promotion discount.

Ekidna Kidswear

Ekidna Kidswear offers unique, gorgeous and high-quality clothing, all in the one place. Featuring a fabulous range of more than 80 sought-after brands, you'll be hard pressed not to fall in love with their range of funky tees, dresses and accessories. Visit www.ekidnakids.com.au.

15% OFF

storewide. Enter the code PACIFIC at the checkout.

Bright Star Kids

Looking for an easy decorating solution for your child's room? Bright Star Kids creates premium removable wall graphics and fun personalised kids' labels in a huge range of styles and colours. For information, visit www.brightstarkids.com.au.

15% OFF

storewide on all kids' labels and wall graphics, plus free postage on all orders. At checkout, enter code PRACTICALPARENTING.

Groovy Gromets

Want a bedroom that reflects your child's unique personality? Groovy Gromets provides a fuss-free solution to brightening up tired spaces. With a wide range of quality kids' linen and bedroom accessories, achieving a stylish space has never been easier. Visit www.groovygromets.com.au.

15% OFF

all products storewide. Enter the code PPVIP15 at the checkout.

Ten Little Indians

No matter their personality and individual style, Ten Little Indians is a fabulous online clothing store dedicated to bringing you the best brands at low prices. Love your labels? Check out Ten Little Indians at www.tenlittleindians.com.au.

20% OFF
orders over \$50

Discount does not apply to postage or gift wrapping. Enter the code PRACPARENT at the checkout.



Bambini Pronto
Bambini Pronto is Australia's premier online baby catalogue. Whether you have new little ones in the family or are after a gift for a friend, Bambini Pronto allows you to create a personalised wish list from their wide range of goodies. www.bambinipronto.com.au.

FREE GIFT
valued at up to \$35 with all orders over \$100, or 10% off storewide. Enter code PP936FP for gift and code PP93610 for discount.

Kounia-bella
Kounia-bella is a must-visit kids' boutique, with stacks of fresh ideas and gifts galore. Stocking clothes, toys, footwear, giftware, bedding and furniture, Kounia-bella always has something new to surprise and delight! Visit www.kounia-bella.com.au.

25% OFF
storewide when you spend \$100 or more. Enter code PPVIP030609 at checkout or present VIP card in store.

Baby Things
From car seats and bassinets to soft muslin wraps and bath toys, Baby Things has all the essentials available right at your fingertips. Visit their website at www.babythings.com.au.

10% OFF
all child car seats purchased, plus free first car seat fitting valued at \$35 and free Sunland window shades (one pair). Offer does not include any extension straps or three-bar gated buckles.



Bubs Club Pty Ltd
Bubs Club Pty Ltd is the best place in Australia to purchase adorable Zoobie Pets – the ideal kids' travelling companion! They keep your little ones entertained while they're awake and comfortable when asleep. Available in a range of different zoo animals. Visit www.bubsclubonline.com.au.

20% OFF
Zoobie Pets. Enter code 090506 at checkout.

Queen Bee Maternity
Queen Bee is an exclusive Australian online boutique, dedicated to bringing you a fabulous range of modern and ultra-chic maternity wear sourced from around the globe. Check out their designs at www.queenbee.com.au.

20% OFF
storewide. Enter code PREGNANT at checkout. 8 March – 21 April 2009. Excludes credit notes or returns.

Joey Sling
What are all the yummy mummies wearing? Their babies, of course! Joey Sling offers a super-stylish range of baby slings and purses for all those mums wanting to make the ultimate fashion statement. For information, visit www.joeyslings.com.au.

20% OFF
Joey Sling and accessories. Enter code PRACTICAL09 at checkout. Excludes gift vouchers.

Show-Offs
A fun, interactive online store that all busy mums will love! With a huge range of stock in store, you're sure to find that perfect gift for your little show-off! Visit www.show-offs.com.au.

FREE GIFT
Spend \$50 on any product and receive a free gift. Enter code PPVCAPR09 at checkout. Valid 18 March – 21 April 2009. No refunds on exclusive offers; exchanges and credit notes only. Product to be returned new and in full original packaging.

Rosie Pose
Rosie Pose offers fashionable local labels and brands from the US and Europe. Not only will you find the traditional hues of white, blue and pink, but a range of vividly beautiful colours, sure to brighten your little ones' day! Visit www.rosiepose.com.au.

15% OFF
storewide. Plus spend \$75 or more (excluding postage) and receive a free gift valued at \$15.95. Enter code PP at checkout.

EasyFeed
EasyFeed's legendary Breastfeeding Blanket presents a stylish solution for breastfeeding mums. Its superior design gives you total privacy while feeding, as well as being feminine and classy. For more information, visit www.easyfeed.com.au.

25% OFF
retail price of the EasyFeed Breastfeeding Blanket. Enter code ZDFBE in the online order form.

Brats Models
Have you got a star in the making? Brats Models promotes and supplies child models to reputable clients for advertising, television series, films, magazines and fashion catalogues. Visit www.bratsmodels.com.au.

15% OFF
marketing fee. Present VIP card at your interview with Brats Models. Discount only applies to children accepted into the agency.

Ready Set Safe
Ready Set Safe is your one-stop shop for all child safety products, as well as the best sound, practical advice for keeping your kids safe, happy and healthy. Learn more at their website, www.readysetsafe.com.au.

20% OFF
storewide. Enter code PRACTICALPARENTING2009 at checkout.

Jump Cactus Design
For a highly personalised gift that will stand the test of time, try Jump Cactus Design. Just provide your own photos and their creative graphic design team will create a beautiful gift. Visit www.jumpcactusdesign.com.

Any design for \$20
(saving of 25%). This price includes editing, but not printing. Enter code PP VIP in email subject field when ordering.

Yooneek
Want to stand out from the crowd? Online store Yooneek offers an exclusive design experience, stocking the most innovative products on the market. Visit www.yooneek.com.au.

30% OFF
selected designs in the Wall Candy range. Exclusive offer applies to Count, Carnivale, Blue and Pink stripes. Offer available by phone order only. Mention PRACTICAL PARENTING at time of order. Call (02) 9300 0599.

Nursing Angel
Buying all you need for a new baby is overwhelming, especially for first-time mums. Nursing Angel provides a stress-free solution, offering a wide range of breastfeeding products, baby carriers and new mum essentials. Visit www.nursingangel.com.au.

FREE CD
Spend \$80 and receive a free Angel Music CD valued at \$24.95. Enter code PPVIP in message section at checkout.

Global Style
Who said fashion was just a grown-ups' game? Your bub will be as cute as a bug's ear with Global Style's wide range of quality apparel and accessories. Available in newborn to XXL sizes. Check out their range at www.globalstyle.com.au.

20% OFF
storewide. Enter code parenting09 (case sensitive) at checkout. Expires 06/2009.

Parents' Essentials
Starting on the parenting journey can be tough work, to say the least! Parents' Essentials eases the stress with their easy-to-use online store. Visit www.parentsessentials.com.au.

FREE
Crumb Chum bib, valued at \$16.95 with any Parents' Essentials pack purchased. Enter PRACTICAL PARENTING OFFER in notes section at checkout. Valid 18 March – 21 April 2009.

Little Innoscents
Committed to providing 100% natural products to mums and bubs, Little Innoscents offers certified organic skincare at competitive prices. Their philosophy is "providing baby care with a conscience" – you can't beat that! Visit www.littleinnoscents.com.au.

20% OFF
online store only. Enter code LIS-PP20 at checkout.

Kids Gift List
Faced with the prospect of dozens of kids' birthday parties and no idea what to buy? Browse cute-as clothes, bedding, books, toys and accessories – without even leaving the house! Visit www.kidsgiftlist.com.au.

20% OFF
storewide. Not available on Dobbin & Drum or LikeABike products, delivery or gift wrapping. Enter code PP09 at checkout.

Baby Gift Box
Baby Gift Box offers an extensive range of adorable gifts and hampers – perfect for a christening or baby shower. Visit www.babygiftbox.com.au.

10% OFF
storewide. Spend \$150 or more and receive a Garden Party soap trilogy set, valued at \$29.95. Enter code PPVIP at checkout. To redeem soap trilogy set enter PRACTICAL PARENTING in the 'special instructions' box at checkout or mention this for phone orders.

Ducks n Drakes

Ducks n Drakes design colourful and funky basics for babies aged up to two years. Their styles are non-seasonal, timeless and unisex. 100% cotton and 100% stylish! Check out their range at www.ducksndrakes.com.au.

15% OFF

sleepwear styles, including Stretch & Grow and Long Sleeve Jumpsuit. Enter code Practical Parenting at checkout.

Belly Art

Belly Art specialises in pregnant belly castings, as well as hand and foot moulds and impressions. Using 100% baby-safe materials in their castings, they offer the latest styles and unique designs in their artistic and framing range. Visit www.bellyart.com.au.

FREE GIFT

Spend \$60 and receive a Belly Art Baby Inkless Print Kit, valued at \$24.95. Mention PRACTICAL PARENTING to redeem offer. Valid 22 April – 20 May 2009.

Note Couture

Give your kids something to write home about at Note Couture. From coloured pens and notebooks to stylish gifts and crafts, they offer a wide range of personalised stationery at affordable prices. Visit www.notecouture.com.au.

FREE NOTEPAD

with all orders over \$40. Enter code PRACTICAL PARENTING in 'how did you hear about us' section at checkout. Advise illustration and personalisation in 'additional comments' box.

Gayle Petri Designs

Gayle Petrie Designs provide stylish and reasonably priced maternity wear and accessories from well-known brands and under their own label. Visit www.gaylepetriedesigns.com.au.

10% OFF

storewide. Enter code PPAMJ09 at checkout or order by phoning 1300 768 608.

Charlton Brown

Want to make a difference? Enrol in a course with Australia's leading education provider in the care industry, providing training in childcare, aged care, community welfare and disability work. Visit www.charltonbrown.com.au.

50% OFF

the registration fee – a saving of \$49.50. Mention the VIP card with registration.

ABC Labels

Spark your child's imagination with a little bit of help from ABC Labels. Personalise your kids' belongings with high-quality, mail-order stick-on and iron-on name labels and tags. Budget packs and fundraising offers available. Browse their range online at www.abclabels.com.au.

10% OFF

storewide. Enter code SP2 at checkout.

Brother Max

Brother Max makes everyday tasks simpler by providing parents and their kids with easy to use, high quality products, designed by a dad. Visit www.brothermax.com.au.

FREE GIFT

Buy any two Brother Max products and receive a bonus set of heat sensitive spoons, valued at \$8.95. Send a copy of your receipt to PO Box 789, Gladesville NSW 1675 to receive gift. Quote PPVIP and allow 14 days for delivery.

The Sleep Store

The Sleep Store is a one-stop shop for tired parents, providing solutions to calm crying, settle newborn babies, and help babies and toddlers sleep through the night. Visit their website at www.thesleepstore.com.au.

BUY ONE, GET ONE FREE

Buy one Miracle Blanket and get one free. Enter code PPVIP09 at checkout. Valid for limited periods – one offer per month.

Star Allergy Alerts

Your kids' health and wellbeing is of the utmost importance, and Star Allergy Alerts helps with their fabulous range of allergy awareness products. Designed in modern colours and with cute characters, this is one accessory your child will love to wear! Visit www.starallergyalerts.com.au.

10% OFF

storewide. Enter code PP0109DC at checkout.

Ramalama

Providing functional luxury for the woman in every mother! You'll love their leather bags, organic baby basics and maternity wear, all designed with a green focus and an emphasis mum-friendly style. Visit www.ramalama.com.au.

15% OFF

storewide. Enter code VIP at checkout.

Urban Baby

Calling all style-savvy mums! Urban Baby is a leading baby gift store that offers an extensive range of adorable baby gifts, blankets, homewares and toys – perfect for a newborn, baby shower or christening. To view their range, visit www.urbanbaby.com.au.

10% OFF

storewide (excluding furniture over \$300). Enter code PPTEN at checkout.

Hotch Potched

Hotch Potched is a must-visit kids' boutique, with stacks of fresh ideas for gifts galore. Stocking jewellery, art supplies, designer bags, toys, towels and even cooking kits for budding chefs, this is your one-stop shop for all things itsy bitsy. Visit www.hotchpotched.com.

10% OFF

Call (03) 9787 8388 for more information.

Kapoochi Australia

Welcome to baby bag heaven! Kapoochi's bags are not only stylish and sophisticated, but also aim to make parents' lives out and about with baby more enjoyable and stress-free. Visit www.kapoochi.net for details.

FREE GIFT

Spend \$50 and receive a free gift to the value of \$10. Purchases to be made directly from Kapoochi.

Copy of receipt and VIP card required to claim gift. Call (07) 5478 6388 for more information.

Strawberry Fundaes Children's Entertainment

This Queensland-based company features Blue Card-accredited performers, specialising in all aspects of children's entertainment. Activities include face painting, balloon-twisting, magic, dancing, games and roving characters. Visit www.strawberryfundaes.com.

10% OFF

your next booking. Use code Practical Parenting to redeem offer.

Mums Card

Mums Card allows parents to collate their contact information, kids' names and information such as allergies on personalised, easy-to-read cards. Perfect for making new contacts and keeping friends and family in the loop. Visit www.mumscard.com.au.

\$10 OFF

when purchasing a pack of 100 or 250 cards. Enter code MCDV-10 in gift card number space at checkout.

Mamma Bella

Designed with the ultra-stylish mum in mind, Mamma Bella's name says it all: beautiful pregnancy clothing for the beautiful mama! Available in a wide range of colours and sizes, there are also itty-bitty baby clothes in store. Visit 51 Portman St, Oakleigh VIC.

10% OFF

Present VIP card in store to receive discount.

Just for Boys

Just for Boys caters for the little man in your life. Stocking a range of sizes from birth to age 8, they provide a wide range of hip clothing and accessories for these tough little customers; you'll never have to pace the aisles again! Visit www.justforboys.com.au.

10% OFF

storewide. Enter code PPVIP at checkout.

Herbalife Independent Distributor

Herbalife's health and nutrition products make it easier than ever to increase your self-confidence, tone your body and lose those unwanted kilos. Visit www.ezynutrition.com.

FREE GIFT

Purchase a weight loss starter pack and receive a free NRG metabolism kick start valued at \$35.80. Enter code PRACTICAL PARENTING at checkout.

Bubs Baby Shops

Setting up your home for a baby can be a never-ending task! Queensland-based Bubs Baby Shops are family-run, so they know exactly what new parents' need, from baby seats and toilet-training equipment to bath toys. Visit www.bubs.com.au.

15% OFF

all 'Babyography®' and 'Petite Post®' products. Enter code VIPCARD at checkout.

Infancy

Infancy has a beautiful selection of clothing, toys and accessories, constantly sourcing the best from Australia and overseas. For those who can't make it to a store, some of their popular lines can be found online. Visit www.infancy.com.au.

15% OFF

storewide and online. Minimum purchase of \$20. Some exclusions may apply. Mention *Practical Parenting* to receive discount.

Giggle 'n' Groove

Who said fashion was just for grown-ups? Your little girl will be as pretty as a princess with Giggle 'n' Groove's selection of sparkly jewellery and hair accessories. Browse their fabulous range at www.gigglegroove.com.

10% OFF

storewide. Enter code PP2009 at checkout. Does not apply to any other discounts.

ABC Labels

Spark your child's imagination with a little bit of help from ABC Labels. Personalise your kids' belongings with high-quality, mail-order stick-on and iron-on name labels and tags. Budget packs and fundraising offers available. Browse their range online at www.abclabels.com.au.

10% OFF

storewide. Enter code SP2 at checkout.

Baby Stitch

Baby Stitch provides a one-stop gift service. Stocking embroidered gifts for all tastes, they also take pride in their gift presentation, so you know your present will arrive in style. Visit www.babystitch.com.au.

FREE GIFT

Free gift of a baby's room door hanger, valued at \$14.95, with any purchase. Enter code PRACTICAL PARENTING in email or quote code with phone orders.

Bella Maternity & Children's Wear

Bella Maternity is an exclusive online boutique, dedicated to bringing you a fabulous range of modern and ultra-chic children's wear and clothing for expectant mums, sourced from around Australia. Visit www.bellaonline.com.au.

FREE GIFT

Buy any two Noo Designs outfits and get one free. Enter code ONE FREE OFFER in comments section at checkout.

Advanced Allergy Elimination

At Advanced Allergy Elimination, they don't just treat your child's allergy symptoms; they retrain the body so it no longer reacts. A saving grace for parents who have 'tried everything', AAE has a proven track record and is guaranteed to provide the very best service. Visit www.aaeclinics.com.au.

10% OFF

new patient consultation and 10% off follow-on consultation.

Preggi Bellies

Preggi Bellies has changed the face of fitness for pregnant and postnatal women, helping them actively improve their strength, fitness and overall wellbeing throughout their pregnancy and create healthier life habits. Visit www.preggibellies.com.au.

5 FREE SESSIONS

when you join at your trial class (conditions apply). The five free sessions are on top of sessions purchased when joining at your trial class and paying up front. Call 1300 727 171.

Barefoot Maternity

Barefoot Maternity stock a range of Australian-made maternity clothes for the fashionable mum-to-be, including corporate maternity wear and discreet nursing wear for when the bub arrives. Visit www.barefootmaternity.com.

\$20 OFF

order total (excluding sale items). Enter \$20 in voucher amount box and PPVIP in comments box at checkout.

The Cupcake Courier

Calling all sweet tooths! The Cupcake Courier allows you to carry and store up to 36 cupcakes or muffins. Whether you're bringing treats to a party or catering for a school function, transporting cupcakes has never been easier or more stylish. Visit www.thecupcakecourier.com.au.

FREE CUPCAKE

with every purchase online. Call or email notification that you wish to redeem offer.

Monkeytail and Wellington

Clever, colourful accessories, funky casual clothes and stylish party frocks are what you can expect at quirky kids' store Monkeytail and Wellington. Visit www.monkeytailandwellington.com.au.

10% OFF

storewide. Free shipping on orders of more than \$150 (excludes some bulky items). Enter code PRACPARENT at checkout.

Partykids

Party-planning doesn't have to be stressful. Partykids is the perfect place to find all your children's birthday supplies, offering a huge range of party products to make organising your next kids' party a piece of cake! Visit www.partykids.com.au.

FREE BALLOONS

Free packet of helium-quality balloons with orders over \$50 (excluding delivery). Enter code PRACTICAL PARENTING VIP at checkout after entering name and address details.

Cheeky Little Monsters

Cheeky Little Monsters will appeal to the troublemaker in your life. They specialise in stocking trendy, sharp and modern must-have homewares, clothes and accessories for every child – naughty or nice! For details, visit www.cheekylittlemonsters.com.au.

\$5 OFF

each order over \$80. Enter code 9144 at checkout.

The Bulk Warehouse

Interested in saving money by buying in bulk? The Bulk Warehouse stocks baby-care products, nappies, facial tissues, personal-care products, baby formula, paper towels, toilet paper, toys, party supplies, feminine hygiene and adult-care products, and more. Visit www.thebulkwarehouse.com.au.

\$5 OFF

each order over \$80. Enter code 9144 at checkout.

Young Minds Educational Toys

Australian-owned Young Minds encourages active learning with a range of educational toys and developmental products that will capture a young child's imagination, while inspiring their development. Visit www.youngminds.com.au.

10% OFF

storewide (including sale items). Enter code PPS109 at checkout

Bump Baby & Beyond

Buying what you need for a new little one can be daunting, but Bump Baby & Beyond caters for all your needs, from maternity wear and breastfeeding equipment to baby blankets. Visit www.bumpbabyandbeyond.com.au.

10% OFF

storewide or free postage (valued at \$8.60). Enter code VIPFP to receive free postage or code VIP10 to receive 10% discount at checkout.

Nature's Child

Natural and organic is best for your kids, especially if they suffer from sensitive skin. Nature's Child pride themselves on stocking pesticide- and chemical-free products for babies, children and mums-to-be. Visit www.natureschild.com.au.

BUY ONE, GET ONE FREE

on Biobaby eco wet wipes. Limit two packs per person. Enter "Practical Parenting Magazine offer" in the 'where did you hear about us' box at checkout.

Bella Creations

Stuck for that perfect gift? Bella Creations is an Australian online gift store specialising in beautiful and unique gift arrangements. Whether it's a birthday, baby shower or the arrival of a newborn, Bella Creations have stacks of stunning gifts that will make an impressive statement. Visit www.bellacreations.com.au.

10% OFF

storewide. Enter code PPVIP in comments box at checkout.

Inicio Albums

If you love the idea of capturing and conserving the special moments of your child's school life, Inicio Albums will inspire you to start now! Create a personalised album – perfect as a gift for a loved one. Visit their website at www.inicioalbums.com.au.

FREE GIFT

Order a deluxe Inicio album and get 10 free display pages. Call or email notification that you wish to redeem offer.

Label Max

Do you constantly find yourself replacing lost lunchboxes and socks? Not anymore, with Label Max's colourful range of personalised labels. Not only are they seriously stylish, all labels are microwave, dishwasher and freezer-safe, so they won't peel off. Visit www.labelmax.com.au.

20% OFF

storewide. Enter code PPAR at checkout.

Shop House

With a host of the coolest baby brands and a love of funky and fresh designs, Shop House is a one-stop shop for kiddy cool. Browse their range of children's clothing, toys, homewares and accessories at www.shophouse.com.au.

FREE DELIVERY

on all purchases. Enter PRACTICALPARENTING at checkout.

Etched in Memories

Etched in Memories uses photo engraving to turn your favourite shots into beautiful personalised jewellery, pendants, key rings and more. Visit www.etchedinmemories.com.au.

FREE GIFT

Purchase a solid sterling silver or 9ct gold pendant and receive a free matching ion-plated gold or rhodium pendant engraved with the same photo. Available via email order only. Changes to the shape or photo will incur a surcharge.

Lili Aurora

For chic, affordable maternity wear plus an uplifting shopping experience, look no further than Lili Aurora's beautiful online store. They promise to help make sure you "bloom in style". Visit www.liliaurora.com.au.

15% OFF

storewide. Enter code PP09 at checkout

Bodywise Underwear

Pregnancy shouldn't mean you're stuck in nanna knickers! Bodywise celebrates the beauty of the pregnant body with their range of lacy, stylish and super comfortable bras and briefs. Visit www.bodywise.com.au.

FREE BRIEFS

Buy a Bodywise bra (\$55 minimum purchase) and receive one pair of Bodywise Everyday briefs (no lace) valued at up to \$27.50. Phone 1300 661 766 to place order.

SunRos

SunRos pride themselves on offering safe, innovative and high-quality products. Their products – including the TummyTub, La Belly Band and Lanowool breastfeeding pads – are recognised as essential aids for mums. Visit www.sunros.com.au.

FREE GIFT

Buy one Tummy Tub (\$49.95, plus freight) and receive a free Tummy Tub hooded towel valued at \$25. Enter code N94GG53M at checkout.

Bright Bots

If your little one is style-savvy and loves getting all dressed up in the morning, check out Bright Bots' bright and colourful range of children's fashion. Their winter '09 range is out now. Visit www.brightbots.com.au.

FREE BIB

with purchase, valued at \$7.50. Send barcode and proof of purchase to Bright Bots PO Box 3165, Stafford DC QLD 4053 to receive free gift.

Banana Baby

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